

NHPBS WEB SPONSORSHIP provides businesses with an online approach to reaching NHPBS' highly desirable audience.

nhpbs.org attracts over **94,500 visitors each month**, and of those visitors **nearly 50,750 are unique**. Each unique visitor views an average of 3 pages of content per session — that's a **total of nearly 222,718 pages of content viewed!** This allows ample opportunity for your company's message to be seen.

BENEFITS

- **Linked logo:** Your linked corporate logo on our website will drive traffic to your company's website
- **Uncluttered, commercial-free environment:** There are no banner ads or annoying pop-ups on nhpbs.org
- **Call to action:** Promotional copy which has a "call to action" is permitted
- **Maximum visibility:** Your linked logo and message will appear on one of the following of our web pages in a continual rotation: **nhpbs.org** and **nhpbs.org/schedule**

WEB AD PRICING

- \$2,500 | 3 MONTHS
- \$4,500 | 6 MONTHS
- \$6,000 | 12 MONTHS

GUIDELINES & SPECIFICATIONS

- Website Ads (300 x 250 pixels) are positioned below a heading that reads, "Support for nhpbs.org is provided by:" on the outer right-hand edge of the page. Ads are linked to your website.
- Ad links to sponsor's website will open a new web browser window.
- NHPBS, as a community service organization, reserves the right to reject any web sponsorship based on content or images contained on the web ad or sponsor's website.
- Ads rotate with other ads across site

